



# The Global Initiative

for Economic, Social and Cultural Rights

## Human rights and social services campaigner

The Global Initiative for Economic, Social and Cultural Rights (GI-ESCR) is an international non-governmental human rights organisation founded in 2010. Our vision is of a world where the human rights framework reflects the real-world experiences of all of us, effectively furthering social and economic justice and human dignity, and catalysing change from the local to the global, back to the local. We work towards this by utilizing strategic spaces, chiefly the UN and other treaty mechanisms and through strategic public interest litigation.

Since 2014, we have been working to analyse the role and impact of the growing involvement of private actors in the delivery of essential services; focusing in particular on the right to education. In an increasingly globalised world, the role of the State is evolving and being questioned. However, the growth of the involvement of private actors in the provision of essential services that were traditionally delivered by the State, including education, health care, housing, water and sanitation, potentially runs the risk of undermining the realisation of the related rights and violate State's obligations. Privatisation in these areas, if not adequately monitored, regulated, and controlled, may be leading to and had led to violations of economic, social and cultural rights, particularly for those too poor to pay. GI-ESCR is working to research and analyse the effect of public policies related to essential services on human rights, and identify and advocacy for policies that are in line with States' human rights obligations.

GI-ESCR has been working with partners in the last four years to conduct research on the human rights impacts of privatisation in education, [engage](#) with human rights mechanisms to develop the normative framework and engage with States, and mobilise partners to create a community able to address issues when there are (see <http://bit.ly/educprivat>). Human rights norms and standards around the role of private actors in education have grown rapidly, in particular thanks to a [series of concluding observations](#) from human rights bodies and [reports](#) from the UN Special Rapporteur on the right to education. [Guiding Principles](#) are now being developed to consolidate these standards. In the meantime, collective work on monitoring and ensuring transparency and the respect of the rule of law by all private providers is [ongoing](#), and the challenge remains to ensure that human rights standards are being respected, protected, and fulfilled by States, including by regulating private actors and putting in places the adequate resources to develop quality free education systems. Building on this dynamic, an international movement of civil society organisations is actively working together to monitor the situation and provide constructive solutions. Since 2017, GI-ESCR has started similar initial work on the right to health, and ambitions to address other related rights in the coming years.

### About the Position

We are seeking a highly motivated and dynamic human rights and social service campaigner to build on this momentum and work with GI-ESCR and partners to transform the progress made into public

mobilisation and concrete change. We are looking for someone to start immediately, for an initial 18 months period (renewable subject to funding), based in Nairobi or any other suitable location.

The campaigner will lead the campaigning and communication, and support the advocacy, event organization, research, and fundraising related to the role of private actors in social services, and in particular education. S/he will play a key role in ensuring the effectiveness and development of the advocacy and campaign response to privatisation in education. S/he will use her/his strong analytical skills of political situations and experience to design campaigns, create a communication strategy, and engage with partners and advocacy targets in order to effectively push for policies and practices related to the delivery of essential services that are in line human rights standards.

### **Responsibilities**

The percentage given are indicative.

#### **1. Campaigning and advocacy (30%)**

- Analyse and respond to the political situation affecting the work on private actors and social services
- Advise on and provide leadership on campaigns related to private actors and social services
- Develop and support campaign action plans
- Lead on responsive work
- Liaise with country partners
- Support research necessary for campaigns
- Support regional advocacy

#### **2. Communication (30%)**

- Define and provide leadership on the communication strategy
- Lead the website revamp
- Advise on and lead the communications on traditional and social medias

#### **3. Event organisation (20%)**

- Support the organisation of consultations and events with partners
- Organise regional meetings

#### **4. Network and organisational development (20%)**

- Support the global networks
- Promote public mobilisation
- Report on projects, liaise with donors
- Outreach to new partners
- Develop proposals and increase the funding base

### **Qualifications, interests and skills**

#### **Required skills and qualifications**

- Postgraduate degree in a relevant field

- Five years of experience in human rights advocacy and/or campaigning and/or communication
- Excellent knowledge of English (written and spoken)
- Exceptional ability to analyse, anticipate and plan for political developments and shifts in public opinion
- Direct experience with campaigning
- Diplomatic skills to obtain trust, cooperation, and understanding
- Excellent writing and communication skills, with a high level of attention to detail
- Passion for social justice, human rights and education as a public service
- Excellent ability to work independently with very minimum supervision, and to take initiative and manage projects alone
- Excellent organizational skills, a proactive nature, and self-reliance to ensure activities move forward successfully
- Experience and interest in website management and public communication, with a creative and dynamic approach
- Experience in fundraising, filling in funding proposals and reporting to donors
- Ability to manage multiple tasks simultaneously
- Understanding of international human rights
- Experience supervising interns
- Ability to work well under pressure and meet deadlines
- High proficiency in MS Office packages and with IT
- Team player
- Dynamic
- Available full time and immediately

#### **Desired skills and qualifications**

- Advanced communication skills (website, social medias, etc.)
- Experience working remotely
- Good network in health, education or human rights
- Knowledge of French and/or Spanish (written and spoken)
- Good knowledge of international human rights law
- Experience designing document and editing videos
- Experience with public mobilisation
- Experience working on education and/or privatisation issues
- Experience developing websites

#### **Status and location**

18-months full-time contract, in Nairobi or other suitable location, starting immediately. Possibility and intention of extension depending on funding.

#### **Salary and benefits**

US\$ 32 – 36,000 gross per year, depending on experience and working conditions. No relocation assistance is provided.

The position subject to tax and other statutory deductions applicable in the host country.

### **How to apply**

**Interested individuals should submit an application solely by filling in the online form here: <http://bit.ly/CampaignerGIESCR>. Applications sent by other means will not be considered.**

In case of any question or problems with the submission system, please email [oceane@globalinitiative-escr.org](mailto:oceane@globalinitiative-escr.org). **Please do NOT submit applications via emails.**

**Applications should be submitted by 13<sup>th</sup> of September. Interviews with shortlisted candidates will take place on the week starting 18<sup>th</sup> September.**

*GI-ESCR is an equal opportunity employer and does not discriminate on the basis of race, colour, age, disability, religion, ethnicity, national origin, gender, or sexual orientation.*